

INITIATIVE

HARNESSING THE POWER OF NATURE

Mother nature offers resources aplenty. The trick is to leverage them effectively. At Arvind, we seek to harness the power of sun, in the most natural and productive manner. Some of our units, wherever feasible, have incorporated skylights to let the nature light in and brighten the spaces. This has effectively reduced the need for artificial lighting resulting in energy savings of 570 kWh per day.

In order to minimise the usage of artificial lights in the washing area of our Bengaluru unit, we installed a daylight harvesting system comprising light tubes and skylights. This has resulted in around 90% power saving. Between April 2014 and April 2016, the unit reported power savings of more than 60,400 kWh.

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