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DENIM 2026
LET'S PLAY

A Bold Celebration of youthful athleticism



DENIM 2⁰26

LETS PLAY

A Bold Celebration of youthful athleticism

The DENIM 26 collection encapsulates the essence of versatile denim for Spring/Summer 26. Infused with dynamic energy, every piece reflects the season's most exciting trends, effortlessly combining casual comfort with active wearability, holiday relaxation, and social statement.

sports
luxe

work
casual

summer
surf

sports
social

urban
athletics

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sports LUXE

Extreme Collabs pushes the boundaries of luxury and Sports bringing out unusual possibilities in Sports Luxe.

- AUTHENTIC LUXE
- ARCHIVE BLUE
- LUXE SELVEDGE
- PINNACLE STRETCH





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#71634



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#716231R1

DENIM 2026
LETS PLAY

sports
luxe

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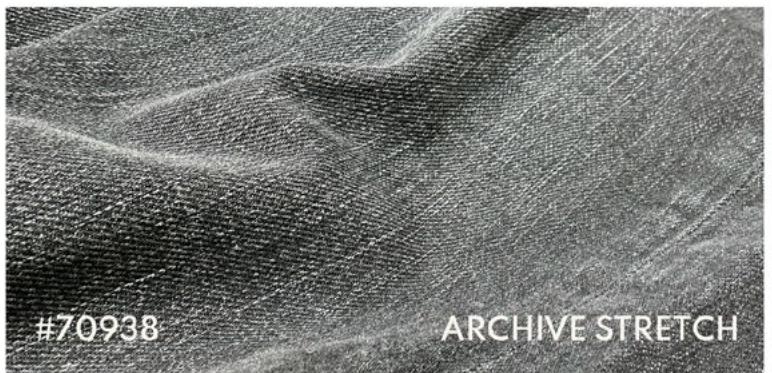
#716461R1



work casual

Effortlessly blending office-appropriate style with a relaxed, casual vibe, this collection caters to the needs of the modern professional expressions.

- ARCHIVE ORIGINALS
- SOFT AUTHENTICS
- LAUNDERED INDIGOS
- STRIPES & WEAVES
- ALPHA SIZE
- ARCHIVE STRETCH





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STRIPES & WEAVES

summer surf

Carefree spirit of Summer Surf is all about light and breezy denim. The pieces capture the essence of a laid-back beach vibe.

- NATURAL BLENDS
- STRIPES & WEAVES
- SHADE OF SUMMER
- LIGHT WEIGHT





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sports social

Denim undergoes a high-fashion evolution, featuring bold, attention-grabbing pieces designed to make an unforgettable statement.

- LEATHER TOUCH
- GLITTER DENIM
- NATURAL BLENDS





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DENIM 2026
LETS PLAY

sports
social

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Urban athletics

Blending street style with athletic influences, the "Urban Athletics captures the energy of the city with denim pieces designed for movement and style.

- ALL CLIMA 360
- AIR DENIM
- STREET STYLE
- KINETIC



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